A NEWSLETTER OF THE GREATER NORTH TEXAS ORCHID SOCIETY

AUG

Orchidist

MEETING AT: NORTH HAVEN GARDENS 7700 NORTHAVEN RD, DALLAS, TX 75230, AUGUST 7TH, 2:30

# Historic Cattleyas

# RAREST OF THE RARE BY JEFF BRADLEY

Jeff Bredley is a native Texan who has been growing orchids since he was six years old. His father built Jeff his first greenhouse to house his first 50 plants that were given to him by his god-parents: Mr. and Mrs. A.J. Proebstle who were internationally known orchid growers from the 1930's through the 1980's. At eight years old he began traveling with them to various orchid shows across the country where he got to know many of the iconic orchid growers of the Golden Age of Orchids.

His collection of historic Cattleyas now numbers over 3,000 equally split between species and hybrids. He houses them in three greenhouses. His collection of hybrids is focused

on those registered from 1900-1960. There are several plants in his collection that he has owned since childhood and are believed to be the only ones in existence from the Proebstle collection.





The Texas July heat has arrived, and we are in the process of helping our orchids survive.

During this time of staying cool, I would like to mention a VERY important item to our society, US (that is society members). I mentioned at out last meeting that I was looking for someone to reach out to our new

# PRESIDENTS LETTER

Karl Varian

society members, that is have some to act as point on membership issues. There was a lively discussion, both during and after the meeting, but I sensed that people

were looking for a better description of the tasks.

The main objective is to ensure that the new society members feel welcomed, wanted, and that we (ALL society members to one degree or another) are a source of answers to their orchid questions.

An extensive (NOT all items would apply for us) roadmap to Member Retention is available at the website https://memberclicks.com/blog/member-retention/

The membership plan consists of the following key points, further details available on above website.

- 1) Welcome
- 2) Engage (such as make sure they are invited to the next meeting)
- Check-in (see how they are doing, questions)
- 4) Provide (are we providing them with what they wanted initially)
- 5) Identifying people with knowledge of orchids / the society that can help answer questions on a personal level
- 6) Survey (what additional help/need/ comment does the new member have)
- 7) Connect
- Highlight (recognize/support those that volunteer)
- Encourage (make sure they are aware that we value their membership
- 10) Demonstrate
- 11) Renew (such as renewal emails)
- 12) Celebrate

If you are interested in being the GN-TOS member to interface with the entire membership, contact me, Karl

# Nancy Cropp

GNTOS July 3, 2022, Judges: David Gould & Barbara McNamee

### **CATTLEYA ALLIANCE (3 entries)**

Blue — Bc. Hippodamia — Mike Beber Red — C. Sea Breeze — Judy Cook White — C. Itsy Bitsy — Linda Horton

### **DENDROBIUMS & OTHERS (4 entries)**

Blue — Den. Durana Lai — Karl Varian Red — (unnamed) Cochleanthes amazonica x Amazing — Karl Varian White — Den. sanderae — Karl Varian

### **ONCIDIUMS** — none

### **PAPHS & PHRAGS (4 entries)**

Blue — Paph Shirley Amundson — Linda Horton Red — Paph. Lynleigh Koopowitz — Karl Varian White — Paph. (unnamed) rothschildianum x seplerdii — Judy Cook

### **VANDAS & PHALS (6 entries)**

Blue — Vanda falcata — Cesar Uchima Red — Phal. Jiaho Summer Love — Linda Horton White — Phal. bellina f. chloracea — Tim Brown

### **SPECIES OF THE MONTH**

Den. sanderae — Karl Varian Pths. tricarinata — Judy Cook

### **PEOPLES CHOICE**

no plant received more than one vote

Only 17 plants this month — slow time for blooms?

# DALLAS HOME AND GARDEN SHOW SIGN-UP We need people to help booth from September

We need people to help out with our booth from September 9th – 11th at Dallas Market Hall, 2200 N. Stemmons Fwy, Dallas, TX 75207. We would like at least three people per 3 hour time slot. Four would be better.

All you have to do is be there and answer questions for anyone who seems interested in orchids and might want to join our society. Our membership suffered during the pandemic so this is a way to try and attract new members.

A lot of people come to these shows to get their plant and gardening questions answered so there are already plant people there. Some of them might not be aware that there is a group dedicated solely to orchids so let's let them know.

\* These time slots will conflict with the Sept. Orchid Judging Center meeting.

Please email me to let me know when you can help out: youngdavegould@gmail.com

The best slots are going fast!

First come, first serve.

| SET-UP FRIDAY 12-2 | NAME | PHONE # |
|--------------------|------|---------|
| FRIDAY 2-4         |      |         |
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| FRIDAY 4-7         |      |         |
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| * SATURDAY 10-1    |      |         |
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| * SATURDAY 1-4     |      |         |
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| SATIIRDAY 4-7      |      |         |
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| SUNDAY 11-2        |      |         |
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| SUNDAY 2-5         |      |         |
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### **TAKE-DOWN SUNDAY-5**

# AOS DALLAS JUDGING CENTER

Nancy Cropp

AOS Dallas Judging Center July 9, 2022

Nine plants entered. One award was given:

Paph. Petula's Wood 'Mem. Meir Moses' (Petula's Pink Delight x Magically Wood) HCC 77 points exhibitor: Tom Reddick, Dallas



## NEW LOCATION

Bring your plants for judging, come for the training session at 11 am, judging at1 pm. Learn about being in the AOS judging program. The Dallas Judging Center meets on the second Saturday of every month.

The next meeting is on Aug, 13th at the Carver Center located at 222 Carver St., Garland, TX 75040.

Visitors are always welcome.